



Wind Tre and WWF together for “Earth Hour 2017”

Wind Tre joins the “Earth Hour”, an important global event concerning climate change and promoted by WWF. “Earth Hour” invites people to switch off lights for one hour the 25th March at 8:30 pm

Rome, 21th march 2017

Wind Tre joins the “Earth Hour”, an important global event concerning climate change and promoted by WWF. “Earth Hour” invites people to switch off lights for one hour the 25th March at 8:30 pm. It is the largest worldwide initiative against the climate change and supporting a sustainable life style.

Wind Tre will switch off all its premises lights together with their electric signs and will also invites its customers (31.3 million mobile customers and 2.7 million fixed line customers) on all its communication channels to support WWF through calls and texts in order to donate €2 at the dedicated number 45556.

Wind Tre is also keeping on investing in energy saving for the next 2017-2019 period to significantly reduce its CO2 emission for traffic unit.

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